

American India Foundation (AIF) - Mobilizer- Livelihoods

Position: Mobiliser-Livelihoods

Program: Livelihoods

Location: Delhi NCR

Duration: 10 months

Nature of Employment: Contractual

Number of positions: 1

Background

The American India Foundation is committed to improving the lives of India's underprivileged, with a special focus on women, children, and youth. AIF does this through high impact interventions in education, health, and livelihoods, because poverty is multidimensional. AIF's unique value proposition is its broad engagement between communities, civil society, and expertise, thereby building a lasting bridge between the United States and India. With offices in New York and California, twelve chapters across the U.S., and India operations headquartered in Delhi NCR, AIF has impacted 6.7 million lives across 26 states of India. Learn more at www.AIF.org

About Program

AIF works closely with the public and private sector to create inclusive and sustainable livelihoods for individuals, families, and communities across India with a long-term goal of equalizing the informal and formal sectors to provide equitable opportunities for all citizens.

The Market Aligned Skills Training (MAST) provides underprivileged youth with skills training and access to formal employment opportunities. It addresses the systemic imbalance between millions of the country's disadvantaged youth lacking education and basic skills, and its growing industries in need of a skilled workforce. Working closely with employers, to develop market-aligned curricula that meets the need of the industry across the country, AIF provides a three-month vocations training and workplace readiness program to underprivileged young people to empower them with the knowledge and skills needed for employment and success. MAST promotes increased participation of women in the workforce through appropriate skilling and gender mainstreaming. It also promotes entrepreneurship culture amongst women thus making it aspirational to the population at the bottom of the pyramid.

Ability-Based Livelihood Empowerment (ABLE) trains persons with disabilities in fundamental and specialized skillsets and facilitates their entry into the job market through a robust advocacy platform for disability inclusion, promoting inclusive growth in India. With specialized curriculum development for the visually impaired, hearing impaired and orthopedically impaired, the program combines assistive technologies and workplace solutions with career counselling while building capacity of NGOs across India to ensure equal opportunities for all persons with disabilities.

Cumulatively, both these programs have benefitted 1,40,840 individuals (as on 31st March 2020) with 1,02,675 having gained employment across 23 States of India. From among those benefitted, 41% are women and 16,167 (11%) are persons with disabilities.

About Project

Internet Based Livelihoods Rehabilitation (INABLER) is a program designed in response to COVID realities that leverages technology and internet to deliver a first of its kind 100% remote project with online skilling, eMarketplace for employment facilitation and access to remote jobs for PwDs and Women.

Key Roles & Responsibilities:

1. To mobilize and facilitate enrollment of candidates from colleges and communities area for INABLER project to undergo virtual training.
2. Build community level networks to establish connects with the target groups.
3. To facilitate an enrolment of around 400 candidates in the training program to ensure training of 100 persons with disabilities and 200 women in the age group 18-35 years.
4. To organize a mass mobilization activity and door to door canvassing for better branding and publicity.
5. Bring onboard and deploy innovative solutions for mobilization leveraging technology.
6. To counsel the candidates and assess their suitability for the training program.
7. Encourage family involvement in the entire training process to have their buy-in from day one for success of their ward.
8. To make phone calls and visit INABLER program candidates and their families as and when required.
9. To assist the INABLER trainers in maintaining and updating the AIF MIS database.
10. To be involved in any operational activity as and when instructed by the Project Manager.
11. Any other task assigned by line manager that might emerge depending upon the need and opportunity decided by AIF

Key Skills:

1. Bachelor's degree in arts/commerce/science or related field
2. 3-4 years' previous experience as Mobilizer or related position in skill development training projects
3. Experience of working with persons with disabilities is desirable.
4. Proficient computer skills, Microsoft Office Suite (Word, PowerPoint, Outlook, and Excel)
5. Excellent verbal and written communication skills
6. Knowledge of local language is essential.
7. A team player who is supportive, flexible and ready to take on additional tasks.
8. Able to multitask, prioritize, and manage time efficiently
9. Ability to work under pressure and disciplined

Reporting: The position will report to Project Manager.

Other: Salary commensurate with experience.

Position Availability: Immediately

Application Process: To apply for this position, send your CV and covering letter describing how you meet the specifications for this role and what you bring to it to career.livelihoods@aif.org with subject line **“Mobilizer- Livelihoods”**.

Along with your CV, please also share a one-minute video resume answering these 3 questions:

- ~ Tell us something about yourself?
- ~ A brief about your achievements as a Mobilizer?
- ~ Your current/last drawn CTC and expectation from the role?

Please upload a zip file including the CV, Covering Letter and video resume.

Deadline for applications: **30th April 2021**

Only applications of shortlisted candidates will be acknowledged.